

Academic Series Proposal Form

Thank you for considering Seabury Books for your proposed academic series. What follows are guidelines to help you gather all the information and materials that will help us make an informed decision while we consider it for publication. We ask you to consider things like the series' potential and what projects out there might be considered competition. Please use this opportunity to be as comprehensive and detailed as possible in your answers. This will allow us and our peer reviewers to make an informed assessment about what makes your series unique

Tell Us About Yourself

As the series editor, please provide an extended bio, which includes your title, name and academic affiliation as well as contact information. Please tell us about your current academic position, expertise, responsibilities, and details of other work of yours that is relevant to the project under consideration, including books, peer reviewed articles, and awards. Please share details of your social media profile (if any), or personal website, that might help with your series' marketing and publicity.

About Your Series

1. Series Title and Subtitle

The title you choose for your series will have both intellectual and commercial consequences, which is why we work closely with our editors and authors to make sure the title will help us effectively brand the series. We are looking for dynamic language that will create an effective and memorable identity. Please note that potential readers may come across the books from the series by happenstance, due to a keyword or metadata search in a search engine or data base. So, when you are thinking about the book's title and subtitle, please think the of appropriate keywords and phrases that might help define the series and lead potential readers to it.

Mindful of the above, is there a key phrase that you think will help define the series?

Think of several words that best describe the series, its subject matter, context and theoretical perspective? Does it accurately convey what the series is about?

2. The Elevator Pitch

Please provide a one sentence description of the series, something that captures its essence? (Think about what is unique about the series and its key components.)

3. Summary

In no more than 250 words please provide a short but engaging overview of the series.

Things to ponder: will people with a working knowledge of your field immediately recognize what the series is about from your pitch?

It is likely that the language you use here will inform our marketing copy so please be as clear, informative and persuasive as possible.

Check: has your proposed title been already used in a series or single book by a peer publisher of ours?

4. **Detailed Description**

Please provide a comprehensive overview of the series. What is its approach? Its main themes? What ideas and perspectives will it champion? What new knowledge will your series be bringing to the academic field this series sits in? Is it filling a gap in the academic market? What kind of impact on the broader intellectual discourse do you hope the series will have?

5. Prospective Books And Authors In The Series

Please provide a list of each title in the series and the author/s attached to each volume. (This can be aspirational but please be realistic.) Please include two to three sentences of summary description for each title.

In addition, how will you ensure that the series will includes authors from diverse and underrepresented backgrounds?

Please also supply departmental and University affiliation of each potential author.

6. Schedule

Please provide an estimate of how many titles are likely to be in the series and the planned schedule for commissioning and contracting each title.

Please include an estimated word count for each volume as well as any art – how much and what kind— that might feature in it.

7. Additional Info

Will any of the research in this series be supported by grants from philanthropic or educational organizations.

Will the proposed series be done in conjunction with an educational or professional institution or organization?

8. Comparative Titles

Please list up to five-seven titles that are closely situated in the same academic field as the proposed series. The titles can be standalone books or books that are part of a series. If there are any series that your series is similar too, please also list.

Please include information about the publisher and publication date.

9. Comparative Series

Please provide information about other series that are closely situated to your proposed series. Please include information about the publisher and publication date.

10. Audience

Please identify the primary, secondary and tertiary markets for your series.

Primary Readership

Secondary Readership

Tertiary Readership

What Institutions Are Likely To Be Most Interested In Your Series?

Please list professional, scholarly, cultural and Church organizations.

11. Course adoptions

What kind of course adoption prospects does your series have? Could the book be a sole course text? One of several required titles or recommended supplementary reading?

12. **Peer review:** Please identify 3–5 potential reviewers who you believe would be qualified to assess your proposal. If we believe your series could be a fit for the Seabury Books list, we will send your proposal to peer reviewers. Although we will choose the reviewers for your proposal based on a range of factors, your recommendations will inform our selection.

13. Next Steps

Your proposal will be first reviewed by Seabury's senior editorial staff. We will evaluate how much of a fit the project is for our list, what new knowledge the book might bring to the field of study and what kind of market there might be for the series before we send the project out for peer review. The peer reviewers will be, at minimum two people, and they will be asked to comment on the proposal's quality, the originality of the research and what its likely contribution to its academic fields.

The reviewers' names will be confidential.

We aim to have reviews complete within three months. If the reviews are positive, you will be invited to respond to the reviewers' comments, where appropriate.